



PRESS RELEASE

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AMERICAN IV ASSOCIATION DEEPENS PARTNERSHIP WITH GUARDIAN MEDICAL DIRECTION TO ADVANCE IV THERAPY COMPLIANCE AND EXCELLENCE

Delray Beach, FL – The American IV Association (AIVA), the leading organization dedicated to professional excellence in IV therapy, today announced an enhanced partnership with Guardian Medical Direction. As a foundational vendor, GuardianMD will now hold an elevated status, reinforcing a shared commitment to advancing safety, compliance, and innovation for IV therapy providers nationwide.

Guardian Medical Direction has been a pivotal partner to AIVA, providing essential medical oversight and compliance services that help practitioners navigate the complex regulatory landscape. This strengthened collaboration will integrate GuardianMD's expertise more deeply into the AIVA ecosystem. The partnership aims to streamline operations, bolster compliance, and provide AIVA members with unparalleled support, ensuring they can deliver the highest standard of care with confidence.

The alliance is a direct reflection of AIVA's mission to elevate the standards of IV therapy. By formalizing a deeper relationship with a trusted compliance leader like GuardianMD, AIVA is empowering its members with the critical tools and infrastructure needed for safe and successful practice. This move is expected to foster greater innovation and set new benchmarks for quality and operational efficiency across the industry.

"Guardian Medical Direction has been an indispensable part of our community from the very beginning, and their commitment to compliance and provider success is second to none," said David Light, COO at the American IV Association.



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"We are incredibly excited to deepen this relationship. This enhanced partnership allows us to provide our members with even more robust support, helping them to thrive while upholding the highest standards of patient care. Together, we are building a more secure and innovative future for the entire IV therapy industry." Dr. Christopher Seitz, CEO and Chief Medical Officer, Guardian Medical Direction goes on to add that "At Guardian Medical Direction, our mission has always been to empower healthcare providers with the tools and oversight they need to deliver exceptional care. This enhanced partnership with the American IV Association represents a shared commitment to advancing safety, compliance, and innovation in IV therapy. Together, we are setting new standards for excellence and ensuring that providers have the support they need to thrive in an evolving healthcare landscape."

This strategic partnership underscores AIVA's dedication to providing its members with access to best-in-class resources and fostering a community built on excellence and integrity.

About American IV Association

The American IV Association (AIVA) is dedicated to elevating the standards of IV therapy practice nationwide. AIVA's mission is to forge a community of skilled healthcare professionals and provide them with the tools, knowledge, and network needed to lead in the evolving field of intravenous wellness. By promoting excellence, safety, and innovation, AIVA works to enhance patient outcomes and advance the industry.

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